



Patron Membership

Be a part of the bigger picture and enhance the brilliant business ecosystem that exists in the Kingston borough.

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Kingston Chamber of Commerce is one of the best chambers not just in London but in the country, if you're members you will already know that. Big businesses should become patrons not just to benefit their own company, but for the good of the whole business community. We are stronger together and demonstrating corporate social responsibility is a small ask to make sure this borough survives these uncertain times so that your business and this community grows.

Sir Ed Davey

Leader of the Liberal Democrats and MP for Kingston and Surbiton

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We are delighted to continue our Patron membership. The Chamber has encouraged our business to thrive in the local community, and we are proud to be involved in a proactive and innovative network. There are so many opportunities available to patron members, from networking events to educational events, lunches to breakfasts. The Chamber has played a vital part in our success as a company and we are excited to continue to support them in the future.

Katie Lovatt

Head of Marketing & Operations
Holland Hahn & Wills

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The **Kingston Chamber** helps businesses of all sorts to be better – more profitable, more sustainable, more community minded. **Kingston University** shares those aims, and through our expertise, our facilities, and our student talent are keen to support and participate in that work. We are delighted to have such an able partner in the Chamber.

Martin J Davies

Pro Vice-Chancellor for Knowledge Exchange and Innovation
Kingston University

WELCOME

I am delighted to introduce our exclusive Patron membership level.

This enhanced package is aimed at organisations who want to take a leading role in shaping the future of the Kingston business community and put something special back into the borough.

This top-tier membership is designed to help larger employers and fast-growing companies enhance their profile. Patron membership is a tailored, account-managed programme that will position your brand as a cornerstone of local business, providing connection and networking opportunities with key decision-makers and business leaders.

Patronage brings important benefits to your business that are not accessible to ordinary members:

- Increased **brand awareness** and credibility
- A means to **influence** local decision-making
- **Peer-to-peer networking** opportunities
- The chance to showcase your commitment and **contribution to the business community**

Kingston Chamber is a not-for-profit organisation, so the support of our Patron members allows us to maintain cost-effective membership fees and provide additional support to smaller businesses and start-ups.

The Patron membership offers a flexible package and pricing, adaptable to the size of your organisation and objectives.

I look forward to having a conversation with you about how patronage can benefit your company and, at the same time, support a better business environment for all.

Forbes Low
CEO, Kingston Chamber of Commerce



SHARED VALUES

Our Patrons share the values that drive the Chamber and its key partners to help the growth of the local economy. Becoming a Patron will provide you with the platform to effectively put your knowledge experience back into the business community.

Engage and influence key stakeholders

Participate in borough conversations on community, culture, sustainability, health and regeneration.

Access high-profile and strategic networking

Secure opportunities to connect with influential stakeholders and other Patron members.

Geographical representation

Engage with businesses in Chessington, Kingston, New Malden, Surbiton and Tolworth.

Business-sector expertise

Be involved with a wide sector representation from education, finance, HR, health, recruitment and retail.

Extensive opportunities

Raise your brand credentials by positioning yourself as one of Kingston's trusted and leading businesses.

Giving back

Be a part of the bigger picture and enhance the brilliant business ecosystem that exists in the borough.

OUR FOCUS

Kingston Chamber is driven to work hard, bring businesses together, deliver relevant and creative services and encourage collaborations – all with a focus on generating local business growth and utilising the strengths of our community networks.

Connect

Kingston Chamber helps businesses in all areas of the borough to **make valuable connections** through our extensive networking events calendar. We offer training and support to business owners and aspiring entrepreneurs, and provide regular business news updates, including all the Government/local grants and key developments, both locally and regionally, from stakeholders in Kingston.

Support

We organise **major influential business events**, such as the Chessington Business EXPO, the Kingston Green Business Community, the Future of Work Summits, the Kingston Borough Business Awards (KBBA) and the New Malden Business Forum, and support local charities through event participation and partnerships.

We are currently delivering the Go Business Support Programme throughout 2024/25. This provides two strands of support. The first is Go Set Up, which assists people who are planning to set up their own business. The second is the Go Growth programme which provides a broad range of specialist business webinars, a Business Model Canvas and one-to-one mentoring. This has funding from the Government, the Mayor of London and Kingston Council.

Influence

Kingston College, DWP, Kingston Adult Education and our local councillors and MPs. We have links with the Bank of England and are affiliated to the London Chamber of Commerce and the current Chair of London Local Chambers.

The Patron membership is adapted to suit your goals.

Whether you want to refine your marketing, extend your connections or become a more integral part of the community, we will make this work for you.

The Patron membership cost is based on a number of factors, such as the size of the organisation and the benefits that we can offer. A typical cost for a 2–12 employee business would be £2,850 (+VAT); this would rise to £6,000 (+VAT) for a larger organisation. This fee also includes the Chamber annual membership.

The Patron membership includes

- Business breakfast sponsorship recognition
- Patron meetings with key stakeholders, MPs, and councillors
- Patron branding on the Chamber website and all communications and e-news
- Patron branding at Chamber events
- Expo sponsorship and complimentary stand
- Future of Work sponsorship and complimentary banner
- Press coverage and branding in the 'Borough Business' magazine
- Kingston Borough Business Awards ceremony, participation and sponsorship
- University hackathons
- Charity engagements and support

The support of the Patron membership allows the Chamber to host and deliver a broad range of business support events throughout the year.

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At Summers Inman we are very happy to be a Patron member of the Kingston Chamber of Commerce and are pleased to provide support to the Chamber. We value the chance it gives us to have direct dialogue with other members as well as MPs and senior leaders within the borough.

Hannah Grue
Business Development
Coordinator
Summers-Inman

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The Kingston Chamber of Commerce provides an invaluable service to local businesses, creating opportunities for business owners to connect, network and share ideas. Their events are always well organised and engaging, with a real focus on hot topics and educating business owners on key, relevant issues. We are proud to be Patron members and to be able to support such an important part of the business community.

Rick Brookman
Managing Director
IQ in IT

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Patron membership has been hugely beneficial for our business. It has raised our profile in the wider Kingston Borough and it has been really great to have our name associated with so many wonderful events, such as the Expos and the Borough Business awards. The Patron breakfasts are a really excellent opportunity to do a sense check of what is happening in the business community and talk to other business owners about issues we are all facing.

Claire Darby
Partner
Pearson Hards Solicitors



If you would like to discuss how we can help you, please contact us at:

Kingston Chamber of Commerce, Guildhall, Ground Floor, High Street, KT1 1EU
T: 020 8541 4441 E: info@kingstonchamber.co.uk

www.kingstonchamber.co.uk