

EXPO25

Information Pack

October 30, 2025

Where business meets opportunities

Chessington School, KT9 2JS

9.30-2.45pm

Hello and welcome!

Welcome to our information pack for the EXPO25.

The Kingston & Merton Expo 2025 will deliver the platform to showcase your organisation in the thriving South London business community.

We bring businesses, start-ups and local organisations together under one roof to encourage networking, collaboration, support, conversations and partnerships.

All our exhibitors, free seminars and speakers focus on helping you with sales, marketing, innovation and growth. Whether you've been in business for a long time, or if you've just started, you'll find plenty of opportunities at the EXPO25.

This event is attended by small business owners, company directors, entrepreneurs, charities, council officials, local VIPs and anyone interested in starting or growing a business.



“
I look forward to attending next years Expo and highly recommend it to any business owner or representative wanting to understand their local business community.
It's priceless”

Richard Padum, Epitome

”

EXPO25

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“

Attending expo was a really valuable investment of time. I met lots of new contacts and opened up some real potential partnerships and learnt from thought-provoking talks.

Mike Reed, Time & Leisure

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Network
with over
250 local
businesses



Increase
your **brand**
visibility and
awareness



Focus
on sales,
marketing,
innovation
and **growth**



Benefit
from business
seminars
and valuable
insights

“Expo is a very worthwhile investment of your time to make connections and find out the latest trends.”

Alison McWhinnie

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Key Objectives

As exhibitors and attendees, there are a number of objectives and benefits for being a part of the EXPO25.

FOR EXHIBITORS

- 1. Lead generation**
Expos attract a concentrated group of potential customers, facilitating effective lead generation and sales opportunities.
- 2. Brand exposure**
Exhibitors can increase brand visibility and awareness by showcasing their products and services to a targeted audience.
- 3. Market research**
Direct interactions with attendees allow exhibitors to gather feedback and understand market needs and preferences.
- 4. Networking**
Expos offer opportunities to connect with other businesses, potential partners, and industry influencers.

FOR ATTENDEES

- 1. Educational opportunities**
Attendees can benefit from seminars and keynote speeches that provide valuable business insights and professional development.
- 2. Product discovery**
Expos are an excellent platform for discovering new products, services, and innovations.
- 3. Networking**
Free to attendees, it can establish professional relationships, exchange ideas and provide the opportunity to meet potential employers, clients, or partners.
- 4. Exclusive offers**
Many exhibitors offer special deals, discounts, or exclusive previews at Expo25.

About the EXPO25

Audience Quality and Quantity

1. **Targeted audience:** The Expo25 will attract the relevant audience that aligns with the many SMEs, including potential customers, partners, and industry influencers.
2. **High foot traffic:** With over 285 attendees in 2024, the number of attendees increases the likelihood of generating leads and achieving broader recognition

Expo Reputation and Brand

1. **Established reputation:** The Chessington Expo has been running for six years, with a history of success: the event is well-organised and attracts quality participants.
2. **Brand alignment:** The Expo25's theme and focus will align with the standholder's ambitions to grow.

Competitive Advantage

1. **Pre-event marketing:** Effective marketing by the organisers will promote the event, the sponsors, the stand holders and attract attendees.
2. **On-site visibility:** By attending and participating at the Expo25, businesses can stay ahead of the competition by being visible, monitor competitor activities and identify potential areas for differentiation.

Networking Opportunities

1. **Structured networking:** There will be organised speed networking, workshops, and seminars, allowing for meaningful connections with potential clients and partners.
2. **Access to business leaders:** There will be opportunities to interact with local business leaders, influencers, and decision-makers.

Logistical Support

1. **Ease of setup and dismantling:** There will be efficient processes for setup and teardown, with support from the Expo25 organisers. For technical support, such as electrical supply, and audio-visual equipment, must be notified well in advance.

Educational Opportunities

1. **Valuable content:** Stand holders will have access to seminars and discussions that will provide insights into business issues and trends.
2. **Speaker opportunities:** At this early stage, there may be the possibility for stand holders to participate as speakers enhancing their credibility and visibility.

EXPO25 Stand Packages

£320.00 (+VAT) Chamber Member Standard Package

Space Dimensions
1m x 2m x 1m

- One ticket for pre-Expo breakfast
- Company name, logo, description & hyperlink on the Expo25 website
- Company name, logo & description in official Event guide
- Company logo exposure on all digital Expo25 marketing
- Company announced as exhibitor on all social media platforms
- Company logo printed on the stands nameboard – can be kept by exhibitor
- WiFi available

£440.00 (+VAT) Chamber Member Premium Package

Stand Dimensions
1m x 3m x 1m

As per Standard package **PLUS:**

- Premium size and position of stand at Expo25
- Two tickets for pre-Expo25 breakfast
- 1/2 Page advertisement in the official Event guide (provided by company)
- WiFi available

£395.00 (+VAT) Non-Member Standard Package

Space Dimensions
1m x 2m x 1m

As per Standard package above

£565.00 (+VAT) Non-Member Standard Package

Space Dimensions
1m x 3m x 1m

As per Premium package above

Event Guide Advertising

£850.00 (+VAT) **Chamber Member** **Headline Package**

Stand Dimensions
1m x 3m x 1m

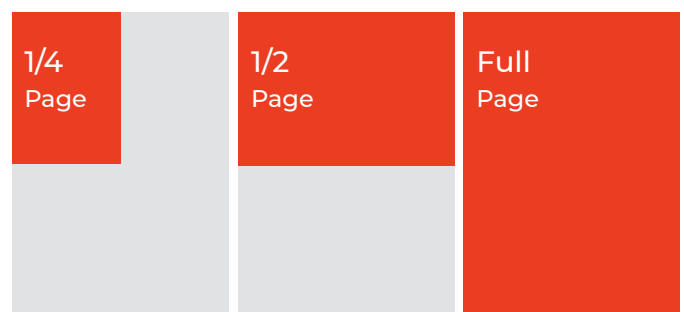
As per Premium package **PLUS:**

- Four tickets for pre-Expo25 breakfast
- Company logo exposure as Headline sponsor on all marketing and signage collateral
- 1 page advertisement in the official show guide
- Opportunity to speak at the opening/closing of the event
- Opportunity to contribute a quote to the press releases pre and post event
- Inclusion in the official Expo25 video, photos and post event promotion
- WiFi available

We are open to discussing different ways of promoting your brand, so please get in touch.

Promote your business, stay in the minds of your target audience and remind visitors about the services you provide by advertising in the printed show guide handed out to all delegates on the day.

• 1/4 Page Show Guide Advert	£85.00
• 1/2 Page Show Guide Advert	£100.00
• Full Page Show Guide Advert	£150.00
• Double Page Spread Advert	£250.00
• Back Page Advert	£200.00



Please note that artwork must be supplied in either PDF, PNG or JPEG format.

The deadline to order advertising in our printed show guides is 2 weeks prior to the EXPO25.

£1,100.00 (+VAT) **Non-Member** **Headline Package**

Space Dimensions
1m x 3m x 1m

As per Premium package above

EXPO25

Sign up today to be a stand holder or sponsor,
to get noticed and be associated with the key business
event in South London.

“
The Expo represents
a wonderful
opportunity to mingle
with other business
owners and to learn
more about how to
get the best out of
yourself and your
work. I wouldn't miss
it for anything.

Martin Booth, LeBoo Media
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