

PATRON MEMBERSHIP

AN EXCLUSIVE OFFER
FROM KINGSTON CHAMBER OF COMMERCE





AN INTRODUCTION FROM JERRY IRVING, CEO

KINGSTON CHAMBER OF COMMERCE

I am delighted to announce the launch of a new and exclusive patron level membership. This enhanced membership is aimed at businesses who want to take a leading role in shaping the future of the local business community.

Our patrons will be prominent organisations who share the values that drive the Chamber and the growth of the local economy.

The patronage scheme is an exclusive partnership between your organisation and Kingston Chamber of Commerce. Engagement at this level provides opportunities to benefit from our high profile connections and influence policy and decision making on a local, regional and national stage.

As a not-for-profit organisation, all Chamber income is generated almost entirely from membership and invested directly into providing valuable services to support long term and sustainable local business growth. Your support as a Patron means that you will be making a significant contribution to Kingston Chamber in our efforts to provide meaningful support services to the whole business community.

Patronage brings several key benefits to your business that are not accessible to ordinary members:

- Increased brand awareness and credibility
- A means to influence key decision making
- High profile networking opportunities
- Opportunities to showcase your commitment and contribution to the community

The Chamber is offering a limited number of organisations a unique opportunity to develop a prestigious profile as patrons and offers bespoke benefits uniquely tailored for your organisation. I look forward to having a conversation with you about how patronage can benefit your business at the same time as promoting a better business environment for all.



A handwritten signature in black ink, appearing to read 'Jerry Irving', with a large, stylized initial 'J'.

JERRY IRVING

KEY BENEFITS OF PATRON MEMBERSHIP

Becoming a patron of Kingston Chamber affords you exclusive benefits to ensure you will receive excellent return on your investment.

EXTENSIVE OPPORTUNITIES

to build your company's profile and raise brand awareness by positioning yourself as one of Kingston's leading businesses.

ENGAGE AND INFLUENCE KEY STAKEHOLDERS

on policy and decision making, both locally and regionally.

ACCESS HIGH PROFILE AND STRATEGIC NETWORKING

opportunities with key stakeholders and other patron members.

DEMONSTRATE YOUR COMPANY'S POSITION

as an exceptional leader with your commitment to supporting growth for the business community as a whole.

“The intelligence from the business community, and the links, provides us with opportunities to get a new generation of young people ready for the workplace. The Chamber provides a means for us to tap into those opportunities and be aware of what’s coming next.”

STEVE BENNETT
CURRICULUM DIRECTOR, KINGSTON COLLEGE

ABOUT US

The Chamber of Commerce is the formally recognised representative of the business community in the Royal Borough of Kingston upon Thames. We are one of the largest independent Chambers in London and have been supporting local business since 1905.

We have excellent relationships with key local stakeholders including Kingston Council, Kingston First, Kingston University, Kingston College and our local MPs. We also have strong links with the Mayor of London, the Greater London Authority and we are affiliated to the London Chamber of Commerce and Industry.

We help businesses make valuable connections through our extensive networking events calendar. We offer training, information and

support to business owners and aspiring entrepreneurs and provide the business community with regular business news and updates on key developments both locally and regionally.

We organise major influential business events like the Kingston Business EXPO and the Business Excellence Awards, and support charities through event participation and partnerships.

“For a small business it can be very hard to have a big voice, when I was told about the Kingston Business Awards by the Chamber I had to enter, and I was happy to win “Best Start Up Business” of 2016/17. I couldn’t have asked for more!”

GIOVANNI BARECCA
DIRECTOR, BOILERPRO

OUR ACHIEVEMENTS

KINGSTON BUSINESS EXPO

This annual event now attracts an average of

42

exhibitors every year and over

500

attendees

INTERNATIONAL LINKS

The first Chamber of Commerce to sign a

Memorandum of Understanding

with Jinju Chamber of Commerce

KINGSTON BUSINESS EXCELLENCE AWARDS

This high profile, prestigious annual event attracts over

120 entrants

each year, competing for

12 awards

NETWORKING EVENTS

In the past three years, the Chamber has hosted

126

networking events attended by

4,358

people

CHARITY MONEY RAISED

The Chamber has directly fundraised nearly

£14,000

for three chosen charities in the last three years

NEW BUSINESS START-UP WORKSHOPS SINCE 2014

33 workshops

165 aspiring entrepreneurs

helping to create over 50 new businesses in the Borough

SUPPORTING JOB CENTRES ACROSS SOUTH LONDON

Since 2013, we have delivered self-employed and 'Back to Work' training to

420 long term unemployed people

with over a third of these starting a business or getting back to work within six months.

“There are a number of key stakeholders in Kingston who really set the scene and the pace of what we are and the development we’re going through; the fact that the Chamber is one of those key stakeholders is essential and Patrons and all members can benefit from the influence the Chamber has at all those various tables.”

ROBERT O’DOWD
CHIEF EXECUTIVE, ROSE THEATRE

“We want to be part of the community, part of the Borough. Chamber for us is very important because we get to meet everyone around the Borough and for us the most important part is knowing who the movers and shakers are.”

ALEX WHITMAN
DIRECTOR, WHITMAN FRY

For more information or to discuss how we can help you, please contact us at:

Kingston Chamber of Commerce

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